

St. Luke's Parish Pastoral Council

Building our strategy

9th July 2020

Objective of today

1. Define our core Values
 2. Define our parish 'Vision' Statement
 3. Define our key pillars / mission
- We will do this through some (hopefully) fun activities ensuring that all have an opportunity to contribute
 - An example of what we will produce today (as a team) is shown on **Slide 2** – i.e. “A Strategy on a Page”

What today is not about

1. Today is not about the detail
2. We will not be creating a plan of activities, this comes next



VISION

"We help our community"



Spirituality

*"Engage with God
in my way"*

Success is:

- # engagement
-
-

Example activities

- Bible study
- Digital blog
- Digital mass



Community

*"Support the
people of our
community"*

Success is:

- ???
-

Example activities

- Young vinnies
- Xmas lunch for the
homeless
- etc..



Youth

*"Bring the youth
of our community
back to God"*

Success is:

- # youth engagements
-
-

Example activities

- Youth group
- Social media
- Band
- Church choir
- School???



Sustainable

*"Commercially
savvy so we can
give back"*

Success is:

- Manage to budget
- Increase revenue
- Back in the black

Example activities

- Rent hall
- Community events
- Establish budget



Values

Inclusive

"All are welcome"



Compassionate

"We care"



Family

"We are better together"



???

"???"

Exercise 1

Our Values

Values

Value are abstract ideas that guide our thinking and actions. Values represent the foundation on which we are formed and define how we act. Defining unique values is the first and most critical step in getting started.

- No more than 6 core values
- A value it usually a single work, with perhaps a short tag line
- Values define how we think, act and behave
- In everything we do we ask ourselves, “does this align with our core values”

A worked example: “Should we charge or penalise school parents for not coming to mass?” - If one of our core values was “Inclusive” we would ask ourselves, “is that action in line with our values?” - Answer = No

Some examples (thought starters):

Inclusive – “All are welcome”

Compassionate – “We care”

Empathetic – “We strive to understand”

Commitment

Positivity

Passion

Fun

Respect

Service to others

Exercise 2

Vision Statement

Vision Statement

A vision statement is the anchor point of any strategic plan. It outlines what an organisation would like to ultimately achieve and gives purpose to the existence of the organisation. A good vision statement should be short, simple, specific to your organisation, leave nothing open to interpretation. It should also have some ambition.

1. Should be short - two sentences at an absolute maximum. It's fine to expand on your vision statement with more detail, but you need a version that is punchy and easily memorable.
2. Do not use words that are open to interpretation
3. Keep it simple enough for people both inside and outside your organisation to understand
4. It should be ambitious enough to be exciting but not too ambitious that it seems unachievable
5. It needs to align to the company values that you want your people to exhibit as they perform their work
6. It should be easy for someone to remember

Some examples (thought starters):

St. Vincents de Paul – “The Society aspires to be recognised as a caring Catholic charity offering “a hand up” to people in need. We do this by respecting their dignity, sharing our hope, and encouraging them to take control of their own destiny.”

Church of Christ the King - “Helping people find their way back to God”

Christ Church of the Valley – “A place where faith and real life intersect”

LifeChurch – “To make a lasting difference in your life, in our community, and in the world”

City on a Hill (Melbourne, Australia) – “Knowing Jesus and Making Jesus Known”

NewSpring Church – “We exist to connect people to Jesus and each other”

Alzheimer's Association – “A world without Alzheimer's disease”

Australia Department of Health – “Better health and wellbeing for all Australians, now and for future generations”

Disney – “To entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world’s premier entertainment company”

Teach for America – “One day, all children in this nation will have the opportunity to attain an excellent education”

Exercise 3

Core pillars / mission